1. Vendor profiles

SEAHORSE BREWERY

The art of brewing has become my passion. We are full of ideas, and we plan to bring them to life.

SHOTA ADAMASHVILI

With his cowboy hat and boots and pretty convincing Southern accent, many who come to see him play mistake Shota for an American. But he has never been to the USA, and he taught himself English by listening to country music.

— BBC World Service

LOKAL TBILISI

Lokal Tbilisi is not just about co-working; it's an amazing event space, and an engaged community of digital nomads, expats, and locals coming together to work, play, and learn.

NATURALE

Our approach to our business makes our beer so special. Quality, not quantity, is our primary target.

BAGELIN

The goal has been the same since that first bagel made in my home kitchen, to the fresh batch i made today; to make a bagel that would be considered among the best New York or Montreal has to offer.

UGMB

Hard work makes our beer special. That, and a drop of perfectionism!

MEGOBREBI

Megobrebi seek a brewing balance of classic and funky beer styles, between the influence of local traditions and qvevri winemaking.

— Yar, co-owner & brewer

BAYO

The most important thing about Bayo is that we craft with all our heart, and care deeply about our customers and their beer experience.

PATIO CAFE

A full garden experience that highlights delicious foods & house drinks with cocktails in the heart of Tbilisi's Vera.

LOST RIDGE BREWERY

Shota Lagazidze is our brew master. He is from Tusheti, where they have centuries old traditions of brewing beer. For him, brewing is a way to connect with his ancestors.

2. Logo

3. Social Media Announcements

JOIN US FOR TBILISI'S FIRST

BACKYARD CRAFT BEER FESTIVAL

AUGUST 01

LOKAL, 42 VASIL PETRIASHVILI ST

2PM - 6PM
7PM - 11PM

EARLY BIRD
15₾ INC.
1 BEER TOKEN

ANNOUNCING!
THE BACKYARD CRAFT BEER FESTIVAL RAFFLE

FREE ENTRY, PRIZES INCLUDE:

1 NIGHT STAYS AT THE LOST RIDGE INN WITH 1 HOUR HORSE RIDING

FREE COWORK PACKAGES AT LOKAL

BAGEL BUNDLES FROM BAGELIN

EVENING TICKETS
SOLD OUT!
GET MIDDAY TICKETS WHILE THEY'RE
STILL AVAILABLE

AFTERNOON
TICKETS SOLD OUT!

A LIMITED NUMBER OF TICKETS WILL BE

AVAILABLE ON THE DOOR FOR

₾20

LOKAL

EVENING
TICKETS
**50%
SOLD**

LOKAL

THIS IS A
**CASH
ONLY
EVENT**

LOKAL

ONLY
10
EVENING
TICKETS
REMAINING

BACKYARD CRAFT BEER
FESTIVAL | SATURDAY,
01 AUGUST
2-6PM & 7-11PM

LOKAL

SAVE THE DATE.
JOIN US FOR TBILISI'S FIRST

**BACKYARD
CRAFT BEER
FESTIVAL**

AUGUST   DETAILS
01   TO COME

LOKAL

**Backyard Craft
Beer Festival**
2PM - 6PM & 7PM - 11PM
LOKAL, 42 VASIL PETRIASHVILI ST

LOKAL

**AUG
01**

4. Ticketing

TBILISI BACKYARD CRAFT BEER FESTIVAL

01 AUG 2020

ENTRY INC. 1 BEER TOKEN

LoKal

Patio

Bagelin

BACKYARD CRAFT BEER FESTIVAL

MIDDAY TICKET (2PM - 6PM)

42 VASIL PETRIASHVILI ST

TICKET NUMBER:

GUEST NAME:

GUEST EMAIL:

TICKET NUMBER:

5. Posters

SAVE PLASTIC, RE-USE YOUR GLASS

FINISH YOUR BEER

ASK A BEER VENDOR TO POUR WATER IN YOUR GLASS

SWIRL YOUR GLASS TO CLEAN IT

POUR THE WATER IN THE PROVIDED BUCKET

GET ANOTHER BEER

ENJOY THE FESTIVAL!

LoKal

BACKYARD CRAFT BEER FESTIVAL

PRICES

Door entry: 20₾ inc. 1 drink token

1 token: 4₾

10 tokens + 1 raffle entry: 40₾

All beers and a special food menu at Patio Cafe are token purchase only